

Abhranshu DasGupta:

A Herculean and Determined Business Leader



Abhranshu DasGupta
Founder & CEO

It is not only about the wealth. And, it's not just only about the control over the people and the resources. A strong/healthy combination of money and influence that enable people to help shape the world is the true power. But only selected group of people will possess the economic and political influence to effect global change.

One such powerful leader **Abhranshu DasGupta, Founder & CEO of AxmiYaN HR Solutions Pvt Ltd**, has wealth of professional experience in Talent Acquisition and HR roles in multiple organizations in India. Before starting his venture AxmiYaN HR and *Axmistsrtbizz.com*, he was associated with a London-UK based established Global Executive/Retained Search firm with more than 150+ offices in 45 countries as Head Recruitment - India.

AxmiYaN creating Incredible Bench-mark

Back in year 2012, AxmiYaN a professionally managed 9001:2015 Certified HR services firm came into existence in Jabalpur, Madhya Pradesh. AxmiYaN was founded by a team of HR professionals with the aim of providing most suited professionals by deeply understanding of requirement of their clients across any possible functional area. Organization is working on a PAN India basis and works with leading companies.

CEO Abhranshu DasGupta is creating and implementing the company's vision and mission; thus, he is the person behind the complete growth of his firm. By maintaining awareness of the competitive landscape, expansion

opportunities, markets, & industry developments, he is evaluating the success of the organization and providing executive leadership across the organization. Abhranshu is leading the development of the company's short-term and long-term strategy by setting targets to achieve them. He has also served as Sr. Consultant Recruitment for Leadership Hiring's for clients.

Leading the firm with its Unrivaled Solutions and Services The Services Offered by AxmiYaN HR Solution on a PAN India basis are such as Executive Search & Hiring's, Contingency Search, Project Recruitment, Employee Counseling, Training, HR Solutions, Professional Resume Writing Solutions for Fresher's and across verticals and experiences, and Recruitment for Startup Organizations started by IIT and IIM graduates.

Well, AxmiYaN stood unique from their competitors by believing on 4 rules such as *Service Differentiation, Relationship Differentiation, and Price Differentiation & Image Differentiation.*

Challenges Conquered

As a Search firm, AxmiYaN HR knows boundaries and based on that company is constantly keeping an eye on each employee. Managers of company consistently provide feedbacks which can help the employees to focus on their performance. However, the proper allocation of task is one of the challenges, so it is important for employees to know their role in their projects. Abhranshu also believes in

recognition of every employee is an utmost important task; thus, company is having a set of reward activities based on that they recognize every employee and building a lasting relationship with the employees and client.

Paving the way Towards Success

In spite facing lots of challenges, there are some elements drives the company ahead. By offering Recruitment Solutions to the clients in – Sectors like *IT and ITES, Telecommunication, PEB Industry, Automobile, Pharma & Life Science, Healthcare, Media and Entertainment, Manufacturing, Banking, Education, Cement, Agriculture, Travel & Tourism, Power, Retail, FMCG, Infrastructure and Real estate*, they enjoy a high level of trust with their clients, who repeatedly use their services.

Also, Abhranshu stated that– *“Approachable, knowledgeable and with high level of professionalism, we take the time to get to know everyone work with in order to build long-lasting, meaningful relationships”*. He further said that *“Company must have to deliver on their promises as they strive to offer a quick and efficient service with quality our overriding principle, by using all latest Recruitment and Sourcing tools”*. One more important thing he proudly shared that they treat the clients, same as they treat themselves, & thus companies' consultative, professional approach continues to produce exceptional results.

Achievements that make AxmiYaN Prominent

While talking about the achievements, the organization AxmiYaN is recognized by the Department of Industrial Policy & Promotion by Government of India as a Leading Startup. Silicon India Best 50 Startups to work for in 2017. It was a winner of India's 5000 Best MSME Awards 2018. And, is a member of Highly Reputed ICC – Indian Chamber of Commerce- Kolkata.

The Essentials for Entrepreneurial Excellence

However, these achievements are succeeded on parameters like *Authentic Purpose, Customer Retention and Satisfaction, Market Orientation, Repeatable Sales & Business, Flexible, Adaptive Leadership.*

Additionally, Abhranshu shared *Confidence, Positive Attitude, Focus on Goal, Collaboration & Integrity, Passion, Patience, Authenticity, Setting the right example, continuous development of leadership skills, Seek and takes responsibility of actions, Make sound and timely decisions,*

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We enjoy a high level of trust with our clients, who repeatedly use our services time and time again.

We listen, understand and advise

”

Keep team informed are the components that makes a leader successful.

Advice to the Budding Entrepreneurs

“Nothing comes easy in Life... Young people are said to be more hopeful and optimistic than their older counterparts. With little experience in the “real world,” they are often full of dreams and aspirations for their life. I want young people to understand themselves better, build personal agency, learn how to build their voice, Smart Work, reflect and respond to feedback, and to have goal find your purpose and achieve it. Always discuss your Goal and Purpose with a Successful Mentor”—advised Abhranshu.

Drawing a Bright future

Currently AxmiYaN HR is based in Jabalpur and doing recruitment on a PAN India basis. And, as per clients need company is planning to open their offices in other cities of India in the coming months. [i](#)